

STRATEGIC PLAN 2014–17



OUR MISSION
TO ENHANCE THE STANDING AND
REPUTATION OF THE
PUBLIC SECTOR.

OUR STRATEGIC DIRECTION IN 2014–17

Develop and deliver opportunities that challenge thinking about how public administration can be more innovative in a time of change.

ADVANCING THE PROFESSION

We will explore new opportunities to promote the value of public administration and the public service to the community. This will include:

- Acting as the voice for the profession
- Promoting the profession by delivering new leadership awards and establishing an Alumni
- Providing new services for targeted areas of the public sector eg young professionals and regions
- Facilitating networks and connections between public sector employees
- Engaging more with our State and National bodies

LEADING THINKING PRACTICE

We will offer opportunities to develop, explore and challenge progressive ideas on public sector management and administration. This will include:

- Building a comprehensive understanding of the public sector of the future
- Designing and delivering innovative forums
- Continuing valued forums such as Economic Outlook, Don Dunstan Oration and On the Couch series
- Building greater linkages between thought leadership practice and our professional development program

OUR PRIORITIES FOR 2014–17

ADDING VALUE

We will work to add value to our customers by building sustainable partnerships and collaborations with:

- Commonwealth agencies (APS) in South Australia
- Local Government
- The private and community sector
- Universities and Research Institutes
- Local, regional, national and international professional bodies and networks
- Sponsors

RESPONDING TO NEEDS

We will use our resources to listen and respond to the needs of our members and stakeholders. This will include:

- Strengthening our professional development program to ensure it provides for the fundamental professional needs of our members
- Providing tailored programs and services to meet public sector agency needs
- Identifying new skills and competencies for the public sector of the future
- Establishing an upgraded digital platform to enhance communication with members and stakeholders



@ipaasa

“I want to acknowledge the important role that IPAA can play in the life of public servants. Strong public service is a vital feature of this state and public servants should feel proud of their profession. Our public servants deserve a professional association that is willing to raise complex and, at times, controversial issues to challenge conventional ways of doing business.”

– Hon Jay Weatherill MP Premier of South Australia (Tuesday 27th May 2014)