

Gender Equality in Leadership Summit







We would like to acknowledge this land that we meet on today is the traditional land of the Kaurna people and that we respect their spiritual relationship with their country. We also acknowledge the Kaurna people as the custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kaurna people today.



Gender Equality in Leadership Summit





MC Amanda Blair

Co-Chair, Premier's Council for Women

Guests Hon. Julia Gillard

27th Prime Minister of Australia

Hon Kyam Maher MLC Minister for Employment

Minister for Aboriginal Affairs and Reconciliation

Minister for Manufacturing and Innovation Minister for Automotive Transformation

Minister for Science and Information Economy

Speakers Dr Margaret Byrne

Principal Consultant, UGM Consulting

**David Reynolds** 

Chief Executive Officer, Department of Treasury and

Finance

**Scott Ashby** 

Chief Executive, Primary Industries and Regions SA

**Gary Edwards** 

Leadership Communication & Negotiation Expert

**Leading Conversations** 

Erma Ranieri

Commissioner for Public Sector Employment





#### **Hon Kyam Maher MLC**

Minister for Employment
Minister for Aboriginal Affairs and Reconciliation
Minister for Manufacturing and Innovation
Minister for Automotive Transformation
Minister for Science and Information Economy





### **Scott Ashby**

Chief Executive, Primary Industries, and Regions SA

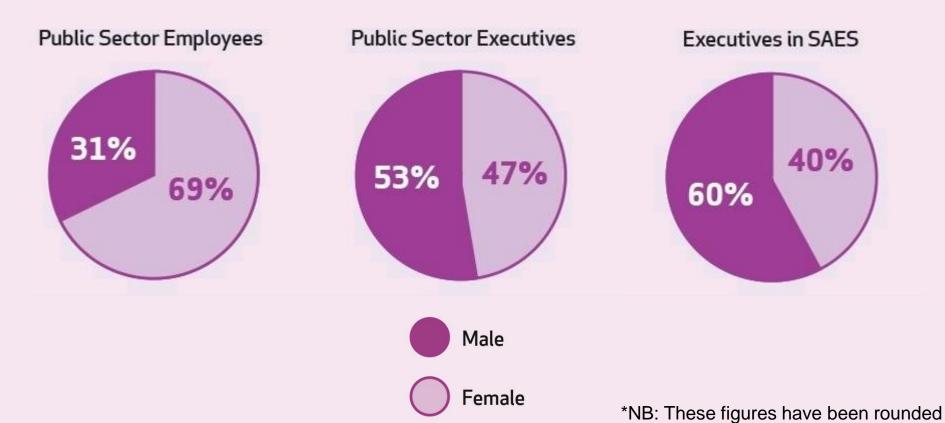


# GENDER EQUALITY IN LEADERSHIP HOW WE ARE TRACKING?



SCOTT ASHBY - CE, Primary Industries and Regions, SA

## The State of Play



If all things remained the same, we would need



more female executives to reach 50/50

#### We commit to gender equality in leadership the public sector

Ingrid Haythorpe

Attorney-General's Department

Tony Harrison

Department for Communities
and Social Inclusion

Erma Ranieri

Commissioner for Public Sector Employment

Michael Deegan

Department of Planning, Transport and Infastructure Rick Persse

Department for Education and Child Development

Scott Ashby

Department of Primary Industries and Regions South Australia

Sandy Pitcher

Department of Environment, Water and Natural Resources David Brown

Department for Correctional Services

Mark Duffy

Department of State Development

Dr Don Russell

Department of the Premier and Cabinet

David Reynolds

Department of Treasury and Finance

**Grant Stevens** 

Commissioner of Police

Vickie Kaminski

Department for Health and Ageing

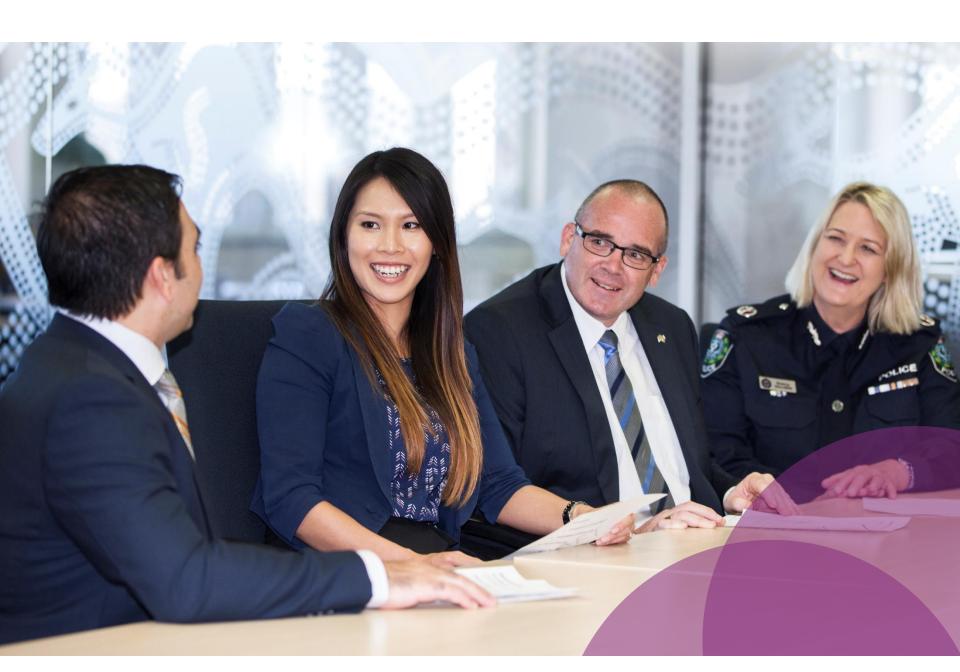
## **Key Initiatives Implemented**

- Making Better Decisions: Unconscious Bias Training
- Inclusive Leadership training included in SAES Induction
- Reverse Mentoring Program
- Women in Leadership: Achieving and Flourishing 2 day course with Christine Nixon
- 11 agencies accredited as White Ribbon Workplaces
- Domestic Violence Policy
- MATE: Preventing Violence in the Community Awareness Training
- Stage 1 Gender Pay Gap Audit

### **2017 Key Initiatives**

# EMPOWER SPONSORSHIP PROGRAM OOOOO

- Making Better Decisions Mitigating Unconscious Bias Training
- Gender Pay Gap Report
- Reverse Mentoring Program
- Women in Leadership Program for aspiring female leaders
- Research the levels and nature of harassment in the public sector
- Revise recruitment training





### **David Reynolds**

Chief Executive Officer, Department of Treasury, and Finance



## **GENDER EQUALITY IN LEADERSHIP**





## **TARGET**





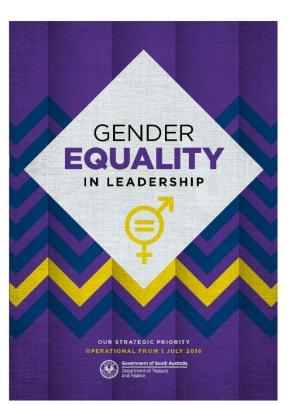
## RECRUITMENT AND TRAINING



## **FLEXIBILITY**











**Hon. Julia Gillard**27th Prime Minister of Australia





# Morning Tea



### **Dr Margaret Byrne**

Principal Consultant, UGM Consulting





More and more highly educated women in workforce not translating into more women in executive roles





Glacial progress

Dismal results

Many projects seen as 'window dressing'





49.7% workforce - female

17.9% gender pay gap base salary (FT)



16.3%

CEO (female)

**>** 37.4%

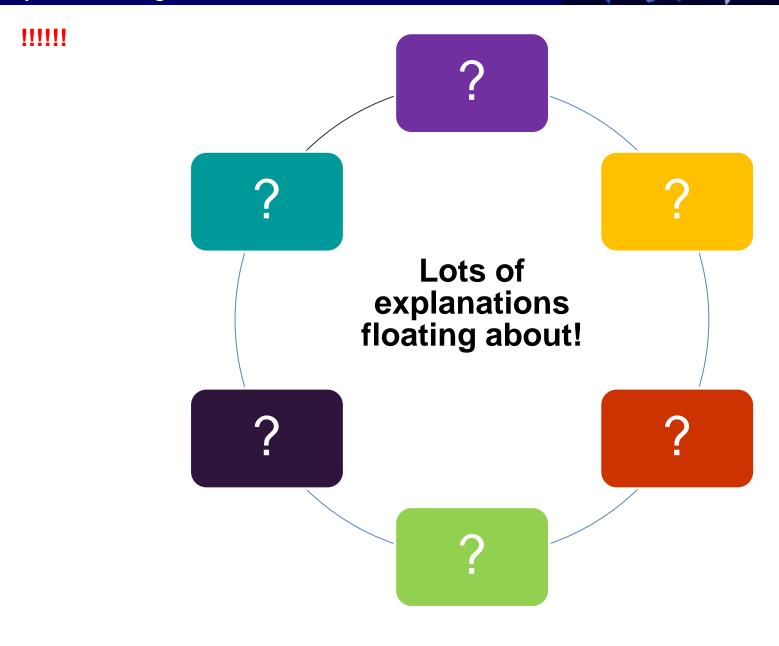
female managers overall

# Effort, commitment, good will, great intentions

## BUT

This *low level of ROI* would be judged *unacceptable* in any other area of business!

### Myths and legends!







Women's style not suitable Women **not** as ambitious

Women **not confident** enough

#### Good intentions but poor ROI

'Manage like a man' approach - discredited

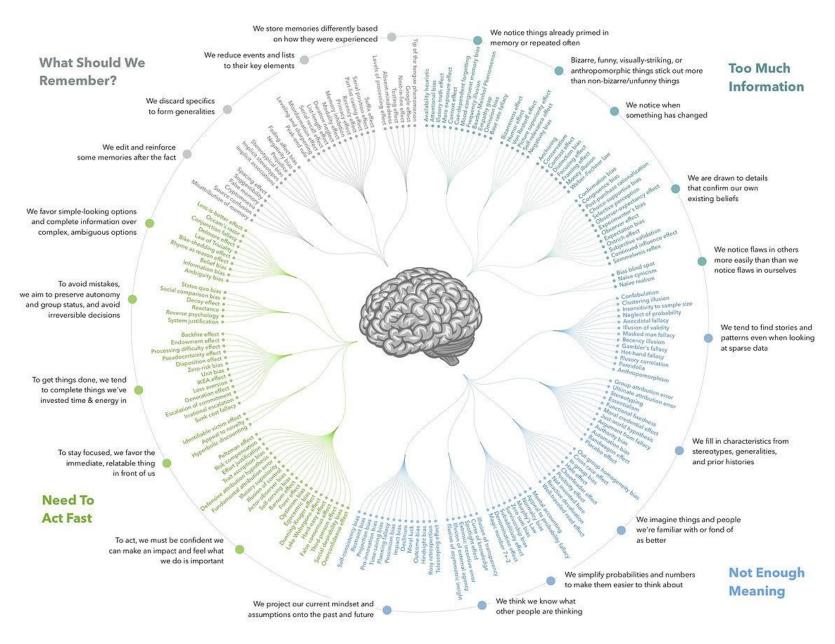
Assertiveness/
confidence
training discredited

Unconscious bias training - challenged

### Where to next on bias? 163 identified!

Actor-observer bias	Distinction bias	Illusion of transparency	Optimism bias	Social comparison bias
Ambiguity effect	Dunning-Kruger effect	Illusion of truth effect	Ostrich effect	Social desirability bias
Anchoring or focalism	Duration neglect	Illusion of validity	Outcome bias	Source confusion
Anthropomorphism	Egocentric bias	Illusory correlation	Outgroup homogeneity bias	Spacing effect
Attentional bias	Empathy gap	Illusory superiority	Overconfidence effect	Spotlight effect
Automation bias	Endowment effect	Impact bias	Pareidolia	
Availability cascade	Essentialism	Information bias	Parkinson's Law of Triviality	Status quo bias
Availability heuristic	Exaggerated expectation	Ingroup bias	Part-list cueing effect	Stereotypical bias
Backfire effect	Expectation bias	Insensitivity to sample size	Peak–end rule Persistence	Subadditivity effect
Bandwagon effect	Extrinsic incentives bias	Irrational escalation		Subjective validation
Base rate fallacy or Base rate neglect	Fading affect bias	Just-world hypothesis	Pessimism bias	Suffix effect
Belief bias	False consensus effect	Lag effect	Picture superiority effect Planning fallacy	Suggestibility
	False memory	Less-is-better effect	Positivity effect	Survivorship bias
Bias blind spot Bizarreness effect	Focusing effect	Leveling and Sharpening	Post-purchase rationalization	System justification
Change bias	Forer- or Barnum effect	Levels-of-processing effect	Primacy effect, Recency	Telescoping effect
	Framing effect	List-length effect	effect & Serial position effect	. •
Cheerleader effect	Frequency illusion	Loss aversion	Processing difficulty effect	Testing effect
Childhood amnesia	Functional fixedness		Pro-innovation bias	Time-saving bias
Choice-supportive bias	Fundamental attribution error	Mere exposure effect	Projection bias	Tip of the tongue phenomenon
Clustering illusion	Gambler's fallacy	Misinformation effect	Pseudocertainty effect	Trait ascription bias
Confirmation bias	Generation effect (Self-	Modality effect	Reactance	Travis Syndrome
Congruence bias	generation effect)	Money illusion	Reactive devaluation	Ultimate attribution error
Conjunction fallacy	Google effect	Mood-congruent memory bias	Recency illusion	Unit bias
Conservatism/ Regressive bias	Group attribution error	Moral credential effect	Regressive bias	Verbatim effect
Consistency bias	Halo effect	Moral luck	Reminiscence bump	Van Bastarff offact
Context effect	Hard-easy effect	Naïve cynicism	Restraint bias	Von Restorff effect
Contrast effect	Hindsight bias	Naïve realism	Rhyme as reason effect	Weber–Fechner law
Cross-race effect	Hot-hand fallacy	Negativity bias	Risk compensation / Peltzman effect	Well travelled road effect
Cryptomnesia	Humor effect	Neglect of probability	Rosy retrospection	Worse-than-average effect
Curse of knowledge	Hyperbolic discounting	Next-in-line effect	Selective perception	Zeigarnik effect
Decoy effect	Identifiable victim effect	Normalcy bias	Self-relevance effect	Zero-risk bias
Defensive attribution hypothesis	IKEA effect	Not invented here	Self-serving bias	Zero-sum heuristic
Denomination effect	Illusion of asymmetric insight	Observer-expectancy effect	Semmelweis reflex	(Wikipedia 2015)
Disposition effect	Illusion of control	Omission bias	Shared information bias	

#### Cognitive bias codex – Buster Benson

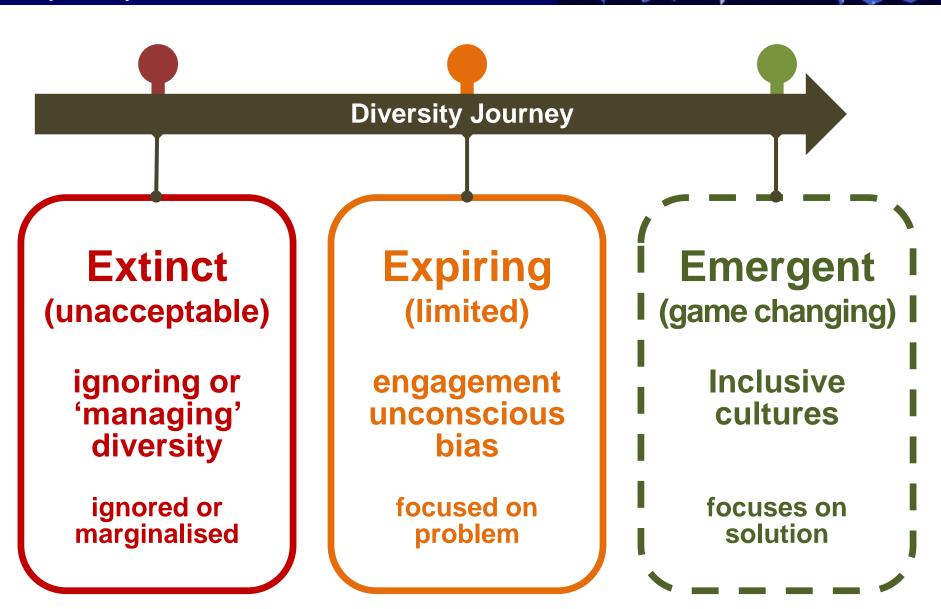


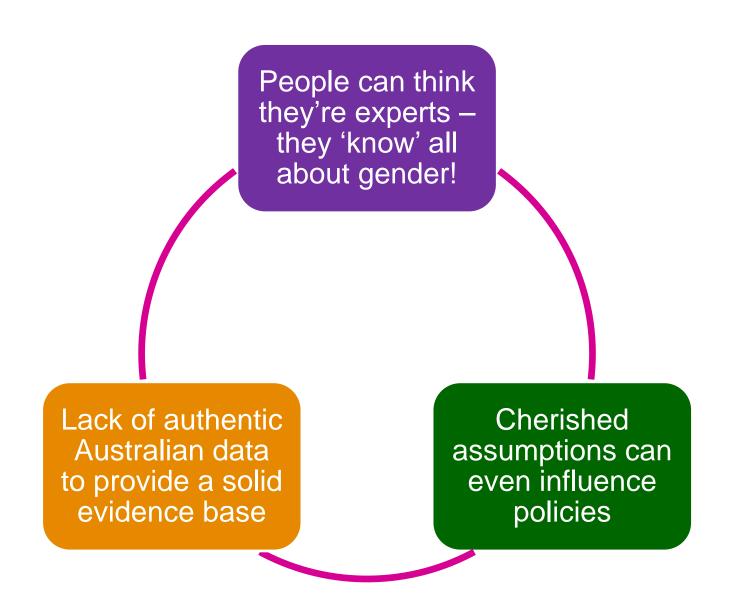
#### It's a complex issue!

- Pay gap
- 2. Mat leave
- 3. Lack of childcare
- 4. Parenting and carer responsibilities
- 5. Stereotypes
- 6. Bias
- 7. Role division along gender lines
- 8. Encouraging more women into STEM
- 9. Harassment, discrimination
- 10. Subtle systemic bias
- 11. Boys' club mentality
- 12.....
- 13.....
- 14.....

In the light of all of this, where to next?







be much more strategic

reflect recent research evidence

accept no 'one size fits all'

analyse what's going on in your organisation

create portfolio of solutions





Constantly check systems for bias creep



Set up proxy metrics to track progress accurately



Build women's senior management skills



Include men in the conversation



Focus – above all – on inclusion

#### Concluding remarks



Dr Margaret Byrne <a href="margaret@ugmconsulting.com">margaret@ugmconsulting.com</a> ugmconsulting.com

## The Second Innings with the Hon. Julia Gillard



#### **Gary Edwards**

Leadership Communication & Negotiation Expert Leading Conversations



## Beyond the Smoke and Mirrors

How to be a better leader, change the world and get everything you've ever wanted in life – free!

Gary Edwards

Gough

Bob

Paul

John

Kevin

Julia

### Tony

Malcolm

Pauline

# Beyond the Smoke and Mirrors

Gary Edwards

## Book

Play

Film

## Book

Play

Film

### Red

Green

Blue

### Blue

Green

Yellow

# Beyond the Smoke and Mirrors

Gary Edwards

Perception is reality

Perception is NOT reality

Perception hides reality...

...but drives behaviour

Men

Women

Interested

Passionate

Support

Impatient

Want

Fight

= behaviour

= different behaviour

People hold onto their perception until they feel **certain** about changing it

To shift perceptions, we need more...

...data?

To shift perceptions, we need more...

...facts?

To shift perceptions, we need more...

...stats?

To shift perceptions, we need more...

**TRUST** 

Look after your house while you are away?



Pack your parachute?



Look after your children?



Keep your email password a secret?



Back you up in a pub fight?



Back you up in a pub fight?



# Beyond the Smoke and Mirrors

Gary Edwards

Person Proposal

Process Payoff

# Beyond the Smoke and Mirrors

Gary Edwards

### Add Positivity

Oxytocin = empathy

Build Plausibility

Cortisol

= focus

**Explore Possibility** 

Dopamine

= optimism

Add Positivity

Feelings

**Build Plausibility** 

Facts

Explore Possibility

Future

#### The bad news

When nothing is certain...

...we stick to what we know

### The good news

When nothing is certain...

...everything is possible

# Beyond the Smoke and Mirrors

Gary Edwards

## The Second Innings with the Hon. Julia Gillard



#### **Erma Ranieri**

Commissioner for Public Sector Employment President of IPAA SA





## The Second Innings with the Hon. Julia Gillard -

Gender Equality in Leadership Summit

