

**DRIVING
INNOVATION
& GROWTH:
THE DIVERSITY
DIVIDEND**





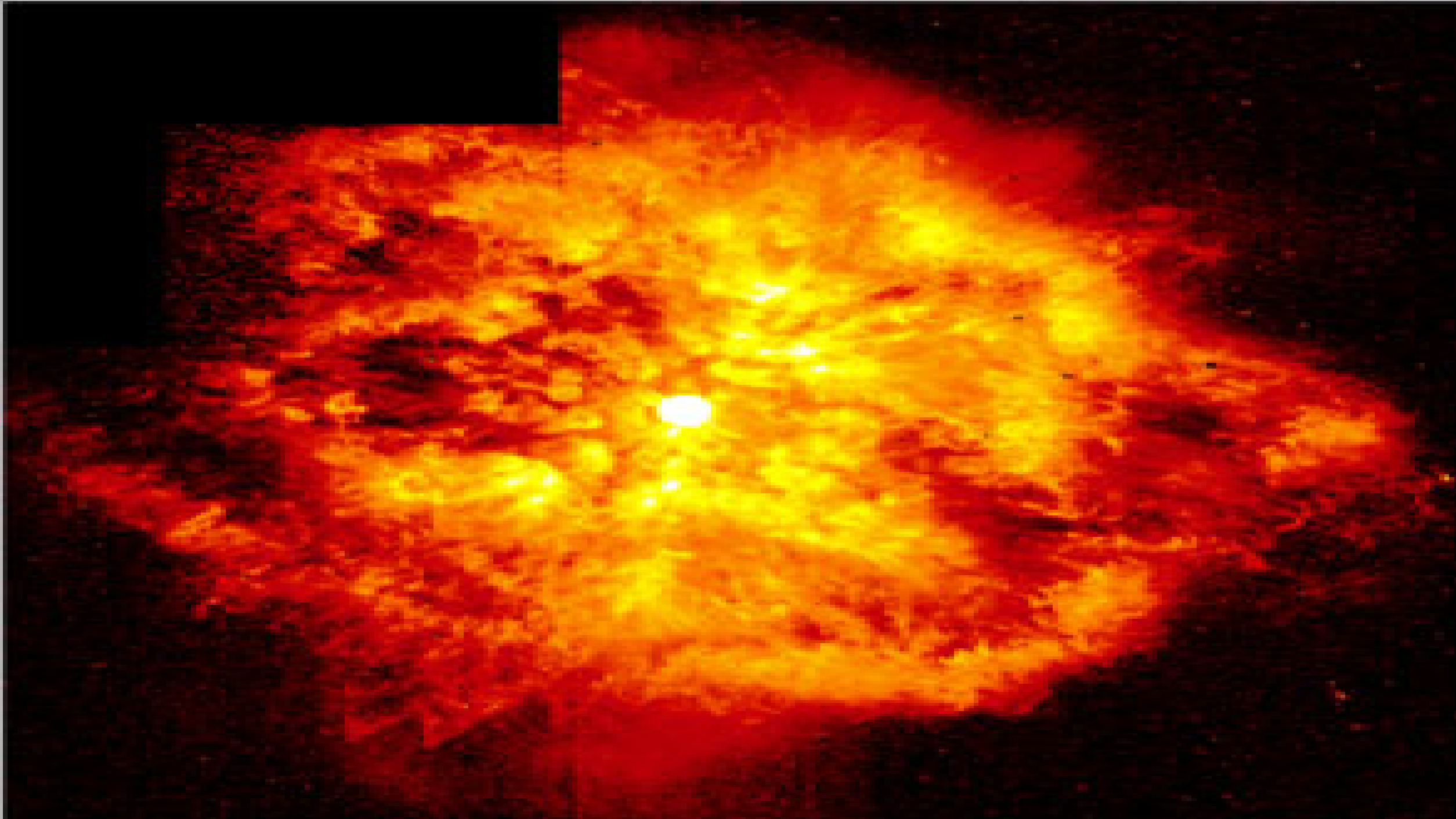
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WALL ST





South Australia – A history of being: Innovative + Courageous

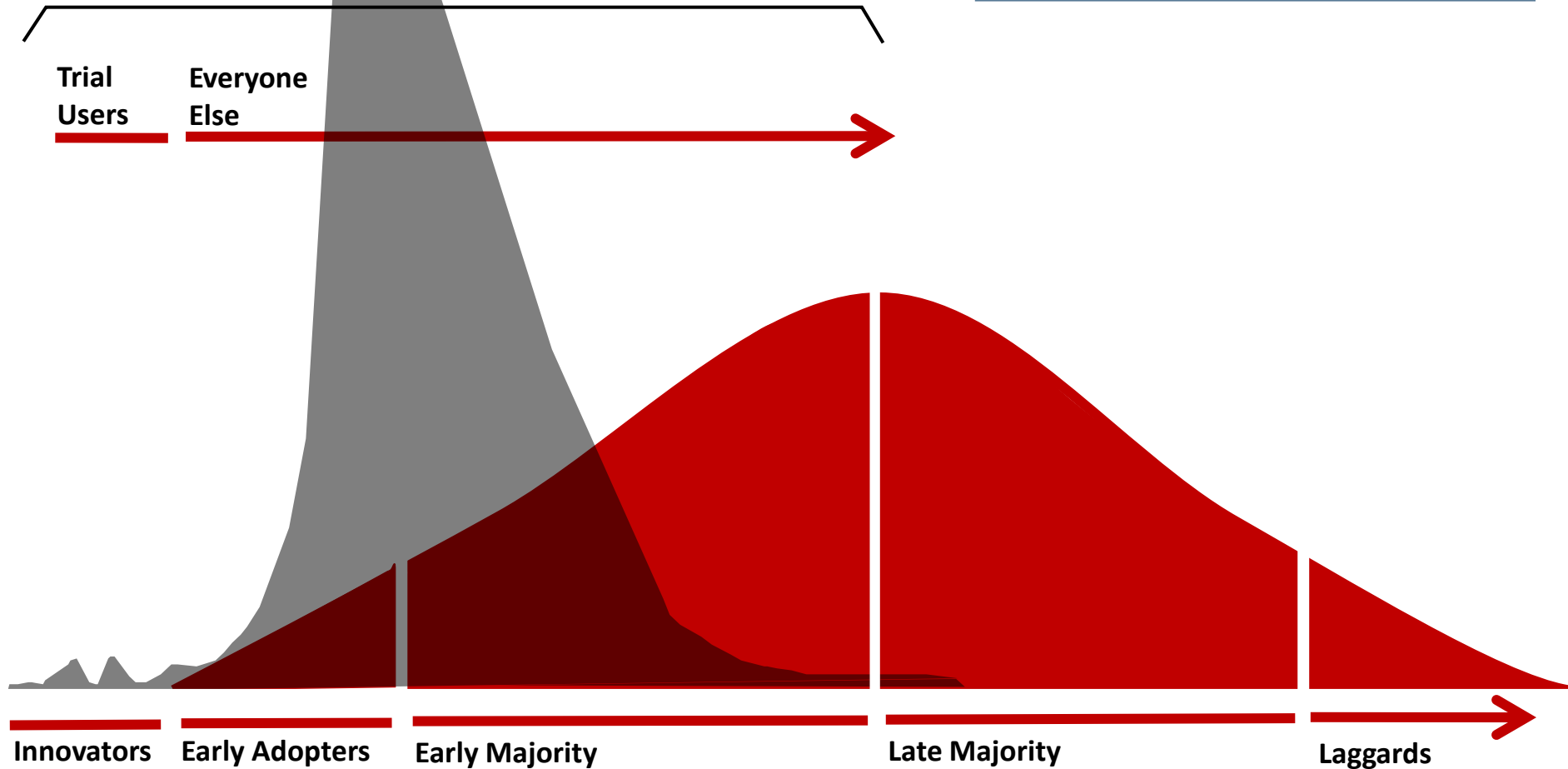




**BIG BANG
MARKET
SEGMENTS**

**Faster
Cheaper
Smarter
Customised**

*Big Bang Disruption by
Downes and Nunes (2014)
The Big Bang Shark Fin!*



ROGER'S INNOVATION CURVE: MARKET SEGMENTS

100% Talent

“put it all to work”

“Reset our Mindsets”





ports inspired by those
motorway, juts in a
ing fashion between
er bland sheds







Men Design 90 per cent of all luxury goods



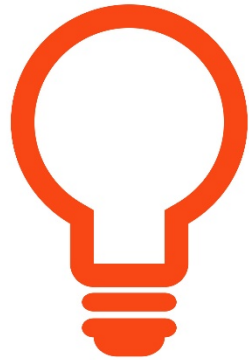
**DRIVING
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Better
financially



Maximises
talent



More
innovative



Responsive
customers



Companies with women in management achieve:

27% higher returns on equity

42% higher dividend payout ratio

**Not having Women is a financial
risk management issue!**

(Stefano Natella, Head of Equity Research, Credit Suisse, 2014)





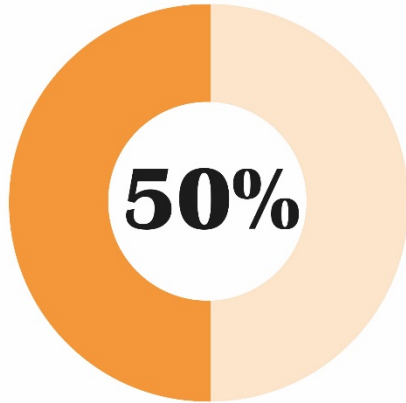
US TECH STARTUPS with more than 1 female senior manager were:

61% successful
(compared to 50/50 men only)

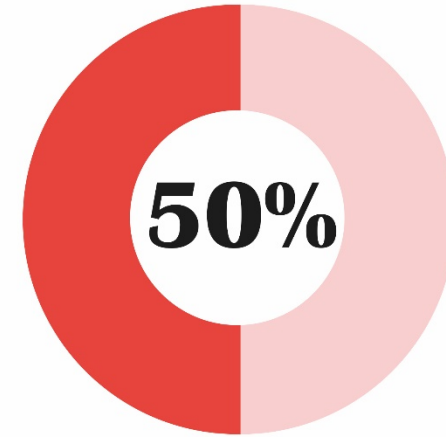
Dow Jones, Women at the Wheel, Report

A group of four business professionals in a meeting. A man in a dark suit and blue tie is on the left, looking towards the center. A woman with long brown hair and black-rimmed glasses is in the center, holding a pen and looking upwards. A man in a dark pinstripe suit and striped tie is on the right, looking towards the center. A woman with dark hair is in the foreground on the right, looking down. They are all in a professional setting with a blurred background.

“50/50 if not why not?”



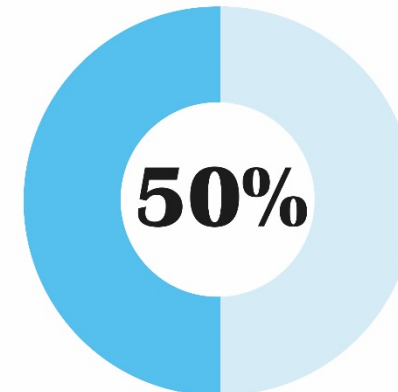
Psychological safety is optimal at 50% women



Team efficiency is optimal at 50% women



Team self confidence is optimal at 60% women



Team experimentation is optimal at 50% women

The Economist

FEBRUARY 2ND-8TH 2013

Economist.com

Immigration: Obama gets it right
The rift between China and North Korea
Can Egypt's revolution be rescued?
How to reform America's lawyers
The mystery of the Birdmuda Triangle

The next supermodel



**Why the world should look at
the Nordic countries**
A 14-PAGE SPECIAL REPORT

Australia...
Brazil...
Canada...
China...

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INNOVATION & GENDER

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Gender balanced teams are twice as innovative and generate superior financial returns.

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Rolling out across these clusters:

ITC

Steel

Energy


Marine

Forestry

Food Processing

Advanced Manufacturing

- 
- 1: Foresight Exercises
 - 2: Concise internal and external communication
 - 3: Mapping diversity across industry
 - 4: Setting qualitative and quantitative targets
 - 5: Monitoring: gender & innovation

- 
- 6: Networking, build clusters & innovation milieu
 - 7: Peer2Peer + reverse + cross industry mentoring
 - 8: Coaching to apply new gender innovation knowledge
 - 9: Gender-aware design
 - 10: Applied gender research = evidence based



The Economist

Immigration: Obama gets it right

The rift between China and North Korea

Can Egypt's revolution be rescued?


Gender Diversity Doubles Productivity



*Why the world should take notice of
South Australia*



Australia	AS\$100.00	GST	0.00	Korea	₩100.00	South Korea	₩100.00
Bangladesh	TK\$50.00			Macau	M\$50.00	Taiwan	NT\$250.00
Brazil	R\$100.00			Malaysia	RM\$100.00	Thailand	฿25.00
Canada	C\$100.00			Myanmar	MM\$100.00		
China	¥100.00						
France	€100.00						
Germany	€100.00						
India	₹100.00						
Indonesia	Rp100.00						
Japan	¥100.00						
South Korea	₩100.00						
Malaysia	RM\$100.00						
Myanmar	MM\$100.00						
Philippines	₱100.00						
Singapore	S\$100.00						
Taiwan	NT\$250.00						
Thailand	฿25.00						
Vietnam	₫100.00						



“The world is moving so fast these days that the man or woman who says it can’t be done is generally interrupted by somebody doing it.”

Elbert Hubbard

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**Thanks “and be
on the right side
of history”**