

LEADING TOGETHER LEGACY  
POSITIVE RELATIONSHIPS  
BIG PICTURE THINKING  
EXCEPTIONAL CONTRIBUTORS  
POSITIVE RELATIONSHIPS  
LOOKING FORWARD  
LEGACY FORWARD  
THINKING OF DISTINCTION  
EXCEPTIONAL LEADING  
CONTRIBUTORS TOGETHER  
POSITIVE RELATIONSHIPS

# 2020-2023 **STRATEGIC PLAN**

SUPPORTING  
PUBLIC SECTOR  
EXCELLENCE



INSTITUTE OF  
PUBLIC ADMINISTRATION  
AUSTRALIA

**IPAA**  
SOUTH AUSTRALIA



# 2020-2023 STRATEGIC PLAN

## OUR STRATEGIC PRIORITIES



### EXTEND OUR REACH

- **Broaden** our course and event delivery to partner with other organisations to give our members access to a broader multi-sector network to exchange learnings and build relationships.
- **Build** strategic partnerships and alliances to create collaborative, multi-sector and innovative professional learning and development.
- **Extend** and diversify membership across the sector, including broadening our audience and increasing value for individual members.
- **Develop** international partnerships to share and explore global and Australian changes flowing from COVID-19, public sector reforms and reviews.
- **Increase** national collaboration with the IPAA divisions in all states and territories.

### FUTURE OF LEARNING

- **Springboard** off the COVID-19 business changes and continue to develop our online learning program that, by harnessing the capabilities of technology, will deliver contemporary, flexible products and services that reach all members including non-CBD based members.
- **Offer** members more flexibility in how they engage with our courses through face to face and, online or blended learning opportunities developed to gain the greatest learning outcomes.
- **Create** links with learning partners to provide modularised and personalised learning pathways through the development of the Public Administration Practitioner micro-credentialing program. Participants can build their micro-credentials into a larger, and more recognisable, aggregated award. The program will meet the demand for flexible lifelong learning and provide a contemporary offering tailored to the needs of modern public sector.

### ADVANCING THE PROFESSION

- **Strengthen** the reputation of public administration as a confident and capable profession by leveraging off the excellent work the public sector delivered during COVID-19 to showcase the public service and their value as a profession to the community.
- **Engage** more with executives to ensure we deliver products and services that are respected by them and leverage their influence to position IPAA as a prestigious association that is fundamental to all public servants.
- **Recognise** and champion the contribution of exceptional public sector leaders across the sector, with a focus on leaders who are collaborative, adaptive and future focused.

### DEEPENING OUR CONNECTIONS

- **Develop** stronger connections and engagement with HR and executives across government to understand the current and future capability requirements of the sector and the unique demands on each department.
- **Develop** and deliver more bespoke targeted training direct into agencies to build organisation wide capability that is cost effective, convenient and flexible.
- **Understand** what government is already providing to support the sector and develop new offerings around existing initiatives that complements and strengthens them in order to fill gaps rather than compete.

KEY INITIATIVES



LEADING TOGETHER

BIG PICTURE THINKING

EXCEPTIONAL CONTRIBUTORS

LOOKING FORWARD

POSITIVE RELATIONSHIPS

LEGACY OF DISTINCTION



## **OUR VALUES**

### **LEADING TOGETHER**

We lead by example, helping to shape the public sector we need

### **BIG PICTURE THINKING**

We have a strategic approach across systems and networks

### **EXCEPTIONAL CONTRIBUTORS**

We are a principled community of effective and passionate people

### **LOOKING FORWARD**

We provide new ideas and positive perspectives

### **POSITIVE RELATIONSHIPS**

Respect and generosity are at the heart of everything we do

### **LEGACY OF DISTINCTION**

We are building on a tradition of rigour and reliability

[SA.IPAA.ORG.AU](https://sa.ipaa.org.au)