

PARTNERING WITH IPAA SA



INFLUENCE WITH **IPAA SA**

INSTITUTE OF
PUBLIC ADMINISTRATION
AUSTRALIA

IPAA
SOUTH AUSTRALIA

**WE HAVE BEEN
SUPPORTING THE
PUBLIC SECTOR SINCE
1927. NOW YOU CAN
BE PART OF IT.**

Since the formation of IPAA SA in 1927 we have existed as a source of support, knowledge and inspiration for our members, assisting them in navigating the dynamic public sector.

We hold key connections across the sector with the influencers and thought leaders, both within South Australia and through federal connections interstate.

The SA state public sector currently employs over 100,000 people across a huge variety of areas and roles and in reaching this audience IPAA SA plays a vital role.

Each year we connect with those working within the public sector through our membership association services, professional development training and range of thought leading events. Our partners are able to utilise these exciting opportunities in order to increase brand exposure and establish themselves as supporters of government across all levels.

We are a passionate community that empowers our members to proudly and effectively serve our state.



INSPIRE WITH IPAA SA

WHY PARTNER WITH US?

The peak professional association for the public sector

Becoming a partner with IPAA SA is a unique opportunity to connect with government leaders, our members and clients during the year. As a partner you will gain recognition as a supporter of best practice public administration, with a presence on the IPAA SA website, communications and selected events and forums, and gaining unprecedented exposure to current and prospective clients.

There are more than 100,000 people working within the public sector in South Australia. IPAA SA can connect you with the key decision makers and tomorrow's public sector leaders.

There is a wide range of benefits in partnering with IPAA SA, including:

- the ability to align your organisation with the peak professional association for people working in the public sector in South Australia;
- exposure to key government decision makers, our members and clients through our range of publications, events and forums; and
- the opportunity to develop a true partnership with unique and customised benefits developed specifically for each Partner.

Our partnership program moves past the traditional 'sponsorship' relationship to build a true partnership between the Institute and your organisation. Our partnerships are built on an underlying philosophy of mutual benefit and common values.

Each partnership is developed in full and open consultation with both parties to ensure maximum benefit for both our members and partners.

If you would like to learn more about engaging with the public sector contact our Executive Director, Renae Haese today on

(08) 8212 7555 or email renaeh@sa.ipaa.org.au

PARTNER BENEFITS

Unprecedented exposure to current and prospective influencers



No two organisations are the same, and this why we work in full consultation with you to develop a scalable partnership that suits your needs.

Whether you are seeking to reach key players within the public sector or are looking to demonstrate your commitment to government across all levels, partnership with IPAA SA will help you achieve your goals.

PLATINUM PARTNERSHIP

As our prime partner you will have access to unparalleled opportunities to connect and influence within the public sector.

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- Recognition as the major sponsor of 1x IPAA SA thought leadership event
- Co-host 1x lunch/dinner with IPAA SA for IPAA SA Divisional Council and selected members
- 12 x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential committees
- 1x table of 8 at the Economic Outlook Breakfast including 1x seat at the VIP/Ministers table
- 8 x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- Complimentary Graduate Memberships for employees/students
- 8 x Executive Professional Memberships for selected employees (including all benefits of Professional

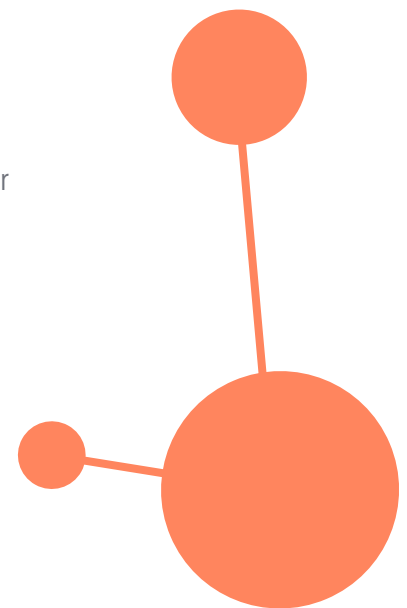
Partnership Investment | POA

GOLD PARTNERSHIP

Be recognised as an advocate for government across all levels as you take prominence at key events and engage with thought leaders in the public sector.

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- Recognition as the major sponsor of 1x IPAA SA thought leadership event
- 8x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 1x table of 8 at the Economic Outlook Breakfast
- 5x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- Complimentary Graduate Memberships for employees/students
- 5x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

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SILVER PARTNERSHIP

Build extensive connections with audiences within the public sector through a range of marketing and exposure opportunities.

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- 6 x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 4x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- 4x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

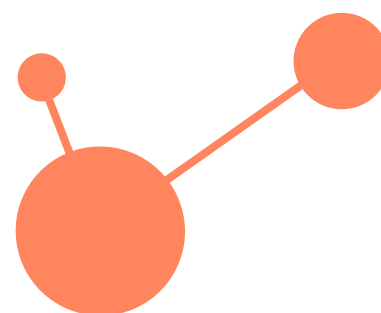
Partnership Investment | POA

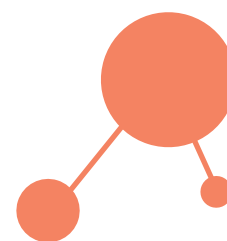
BRONZE PARTNERSHIP

Build strong connections with audiences within the public sector through a range of marketing and exposure opportunities.

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- 3x article per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 3x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- 3x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

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MEET OUR TEAM

Supporting you throughout your partnership with IPAA SA



RENAE HAESE
Executive Director

Renae has been with IPAA SA for over 10 years. She oversees all the day to day operations of the association, working with a brilliant team to deliver a high value program of professional development, events and forums, workshops and networking. Additionally, Renae works with a State Council of Chief Executives and other senior personnel from across state and local government to design and implement the association's strategic direction. She is passionate about good public policy and management, reflected in the depth and breadth of the work program she manages.



CHANTELLE BOURLIOUFAS
Executive Officer

Chantelle has been part of our team for the last 8 years. Chantelle holds a Bachelor of Laws and is highly experienced with the demands of the public sector she has led IPAA SA's Professional Development to great success. Chantelle supports the strategic direction of IPAA SA through her delivery on key projects. She is passionate about fostering best practice and enabling positive change in the SA public sector.



KATHRYN OOSTHUIZEN
Membership and
Marketing Coordinator

Kathryn has been with the IPAA SA team for over 4 years. She holds a Bachelors of Media and has had experience across a range of industries in the area of digital marketing and brand management and has brought her diversity of experiences to bear in a results driven approach to IPAA SA's marketing and communications strategy. She has a passion for improving the experience of our members and partners.

DIVISIONAL COUNCIL MEMBERS

COUNCIL MEMBERS



ERMA RANIERI PSM FIPAA
IPAA SA President

Commissioner for Public
Sector Employment

Office of the Commissioner
for Public Sector Employment



DAVID REYNOLDS FIPAA
IPAA SA Vice President

Chief Executive

Department for Trade
and Investment



MARK THOMSON
IPAA SA Treasurer

Partner

PwC Australia



BRENTON CAFFIN
IPAA SA Councillor

Executive Director

Strategy and Policy

Department of the
Premier and Cabinet



CAROLINE MEALOR
IPAA SA Councillor

Chief Executive

Attorney General's
Department



RICK PERSSE FIPAA
IPAA SA Councillor

Chief Executive

Department of Treasury
and Finance



CATHY TAYLOR FIPAA
IPAA SA Councillor

Chief Executive

Department for
Child Protection



RENAE HAESE
EX-OFFICIO MEMBER

Executive Director

IPAA SA

SUPPORTING
THE
PUBLIC SECTOR



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