

# PARTNERING WITH IPAA SA



INFLUENCE WITH **IPAA SA**

INSTITUTE OF  
PUBLIC ADMINISTRATION  
AUSTRALIA

**IPAA**  
SOUTH AUSTRALIA

**WE HAVE BEEN  
SUPPORTING THE  
PUBLIC SECTOR SINCE  
1927. NOW YOU CAN  
BE PART OF IT.**

Since the formation of IPAA SA in 1927 we have existed as a source of support, knowledge and inspiration for our members, assisting them in navigating the dynamic public sector.

We hold key connections across the sector with the influencers and thought leaders, both within South Australia and through federal connections interstate.

The SA state public sector currently employs over 100,000 people across a huge variety of areas and roles and in reaching this audience IPAA SA plays a vital role.

Each year we connect with those working within the public sector through our membership association services, professional development training and range of thought leading events. Our partners are able to utilise these exciting opportunities in order to increase brand exposure and establish themselves as supporters of government across all levels.

We are a passionate community that empowers our members to proudly and effectively serve our state.



INSPIRE WITH IPAA SA

# WHY PARTNER WITH US?

## The peak professional association for the public sector

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**Becoming a partner with IPAA SA is a unique opportunity to connect with government leaders, our members and clients during the year. As a partner you will gain recognition as a supporter of best practice public administration, with a presence on the IPAA SA website, communications and selected events and forums, and gaining unprecedented exposure to current and prospective clients.**

There are more than 100,000 people working within the public sector in South Australia. IPAA SA can connect you with the key decision makers and tomorrow's public sector leaders.

There is a wide range of benefits in partnering with IPAA SA, including:

- the ability to align your organisation with the peak professional association for people working in the public sector in South Australia;
- exposure to key government decision makers, our members and clients through our range of publications, events and forums; and
- the opportunity to develop a true partnership with unique and customised benefits developed specifically for each Partner.

Our partnership program moves past the traditional 'sponsorship' relationship to build a true partnership between the Institute and your organisation. Our partnerships are built on an underlying philosophy of mutual benefit and common values.

Each partnership is developed in full and open consultation with both parties to ensure maximum benefit for both our members and partners.

If you would like to learn more about engaging with the public sector contact our Executive Director, Renae Haese today on

(08) 8212 7555 or email [renaeh@sa.ipaa.org.au](mailto:renaeh@sa.ipaa.org.au)

## PARTNER BENEFITS

Unprecedented exposure to current and prospective influencers

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No two organisations are the same, and this is why we work in full consultation with you to develop a scalable partnership that suits your needs.

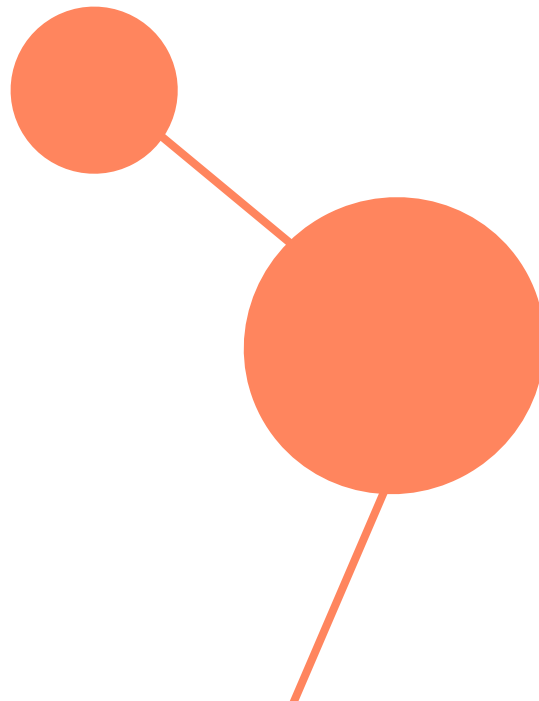
Whether you are seeking to reach key players within the public sector or are looking to demonstrate your commitment to government across all levels, partnership with IPAA SA will help you achieve your goals.

## PLATINUM PARTNERSHIP

**As our prime partner you will have access to unparalleled opportunities to connect and influence within the public sector.**

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- Recognition as the major sponsor of 1x IPAA SA thought leadership event
- Co-host 1x lunch/dinner with IPAA SA for IPAA SA Divisional Council and selected members
- 12 x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential committees
- 1x table of 8 at the Economic Outlook Breakfast including 1x seat at the VIP/Ministers table
- 8 x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- Complimentary Graduate Memberships for employees/students
- 8 x Executive Professional Memberships for selected employees (including all benefits of Professional

### Partnership Investment | POA

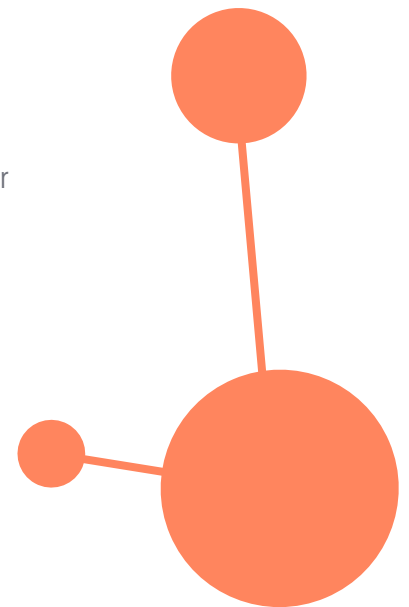


## GOLD PARTNERSHIP

**Be recognised as an advocate for government across all levels as you take prominence at key events and engage with thought leaders in the public sector.**

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- Recognition as the major sponsor of 1x IPAA SA thought leadership event
- 8x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 1x table of 8 at the Economic Outlook Breakfast
- 5x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- Complimentary Graduate Memberships for employees/students
- 5x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

### Partnership Investment | POA



## SILVER PARTNERSHIP

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### Build extensive connections with audiences within the public sector through a range of marketing and exposure opportunities.

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- 6 x articles per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 4x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- 4x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

### Partnership Investment | POA



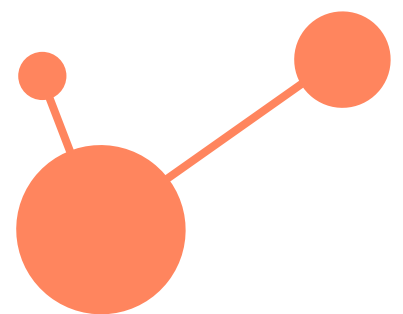
## BRONZE PARTNERSHIP

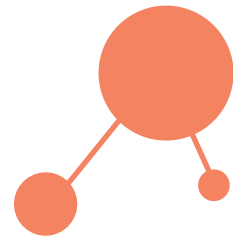
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**Build strong connections with audiences within the public sector through a range of marketing and exposure opportunities.**

- Promotion of your logo on IPAA SA's website home page, newsletter, eNews and select marketing publications
- 3x article per year in the eNews or related publications
- Advertising of your logo on banners and PowerPoint presentations at all IPAA SA events
- MC acknowledgment at all IPAA SA events
- Advertising your logo on all promotional material disseminated at IPAA SA events and opportunity to include your marketing collateral (eg. flyers and brochures) or merchandise (eg. lanyards, tote bags)
- Exclusive opportunities to present or MC at applicable IPAA SA events and programs
- VIP invitations to exclusive key public sector IPAA SA events
- Speaker/VIP meet and greet opportunities
- Invitation to join the Institute's influential subcommittees
- 3x complimentary tickets to all IPAA SA's flagship events
- Discounted rates for employees on registration fees for IPAA SA's Professional Development Program
- 3x Executive Professional Memberships for selected employees (including all benefits of Professional Membership)
- At cost event management services
- Use of the IPAA SA logo on your collateral to illustrate collaboration with the public sector
- In addition to our core partner benefits and as part of the partnering process, we will work with you to define additional benefits and inclusion to meet your organisation's specific needs.

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## MEET OUR TEAM

Supporting you throughout your partnership with IPAA SA

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**RENAE HAESE**  
Executive Director  
Ex-Officio Divisional  
Council Member

Renae leads a skilled and enthusiastic team to deliver on the association's mission of supporting the public sector. She drives the Divisional Council's strategic vision for IPAA SA. She is determined to continue to grow and modernise the 95-year-old organisation to ensure every one of its members is supported throughout their careers. Renae holds a Bachelor of Science (Evolutionary Biology) and Bachelor of Arts (Sociology), and qualifications through the AICD Company Directors Course. She is passionate about championing the work of public servants, as well as supporting animal welfare.



**CHANTELLE DIXON**  
Operations Director

Chantelle is responsible for managing the Professional Development and In-Agency programs, as well as the smooth running of the office infrastructure and facilities. Chantelle supports the Executive Director as a Deputy and monitors the daily operations of the business, and always shows enthusiasm and professionalism. She oversees the creation of budgets and financial reports, creates strategic goals and directs employees toward achieving IPAA SA's vision and mission. Chantelle holds a Bachelor of Laws and has undertaken the AICD Company Directors Course.



**KATHRYN OOSTHUIZEN**  
Membership and  
Communications Officer

Kathryn is a key point of contact for IPAA SA members and a friendly face that helps them across every stage of their membership journey. She supports members with finding ways to connect, engage and grow within and beyond the IPAA SA community. Kathryn holds a Bachelor of Media and is experienced in membership growth and engagement, bringing the IPAA SA voice and values to life through our communications. She is passionate about growing opportunities for our members and partners.

# DIVISIONAL COUNCIL MEMBERS

COUNCIL MEMBERS



**ERMA RANIERI PSM FIPAA**  
**IPAA SA President**

Commissioner for Public  
Sector Employment

Office of the Commissioner  
for Public Sector Employment



**DAVID REYNOLDS FIPAA**  
**IPAA SA Vice President**

Chief Executive

Department for Trade  
and Investment



**MARK THOMSON**  
**IPAA SA Treasurer**

Partner

PwC Australia



**BRENTON CAFFIN**  
**IPAA SA Councillor**

Executive Director

Department of the  
Premier and Cabinet



**CAROLINE MEALOR FIPAA**  
**IPAA SA Councillor**

Chief Executive

Attorney General's  
Department



**RICK PERSE FIPAA**  
**IPAA SA Councillor**

Chief Executive

Department for Treasury  
and Finance



**SANDY PITCHER FIPAA**  
**IPAA SA Councillor**

Chief Executive

Department for  
Human Services



**KATHERINE WINTON**  
**IPAA SA Councillor**

Workforce Strategist

Department for Health  
and Wellbeing

SUPPORTING  
THE  
PUBLIC SECTOR



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