**Road Safety (Example)**

Beneficiaries:

* Road users
* Insurance companies

Funders include:

* Federal Govt
* Government
* Local Govt
* Car owners & drivers

**Who is involved**

**Direct Activities**

* Regulations and legislation
* Developing campaigns
* Events (including school visits)
* Enforcement
* Infrastructure & Asset Management
* Road design and planning

**Indirect (support) activities**

* Finance
* Human Resources
* Procurement
* Information technology
* Data capture and analysis

**Culture & values**

‘Safe system’ approach to road safety

Relentlessly striving to eliminate harm that occurs from road accidents

Values (example):

* Shared responsibility
* Abide by and enforce the rules
* Evidence based policy
* Innovation in design and technology

**Towards Zero – reduce our annual road toll and serious injuries as indicated by:**

Reducing the road toll to below 80 by 2020

Reducing serious injuries to below 800 by 2020

Incorporate safety technology, promote ANCAP

Regulations,

Marketing campaigns and enforcement programs

Indicated by:

# of programs

# and reach of campaigns

hours of enforcement

Road designs and Road Maintenance programs

Indicated by:

#km of road maintained

# of intersections upgraded

Marketing campaigns

Education programs

Enforcement programs

Graduated licencing scheme

Indicated by:

# of programs

# and reach of campaigns

# of drivers tested

hours of enforcement

Safe Speeds – Ensuring speed limits and travel speeds reflect the safety of the road infrastructure indicated by:

Average metro traffic speed

Average rural traffic speed

% of vehicles exceeding the stated speed limit

Safe Roads and Roadside - Improving road infrastructure indicated by:

# of single vehicle run-off serious casualty crashes

# of intersection serious casualty crashes

Safe Road Use - Influencing road user behaviour indicated by:

# of young people killed or seriously injured

# of drivers/riders killed with a BAC above legal limit

# of drivers/riders tested positive for alcohol

# of drivers/riders tested positive for drugs

# of people killed or seriously injured not wearing a seatbelt

# of new CTP insurance claims

Safe Vehicles – Improving the safety of the vehicles in the road system indicated by:

% of new vehicles sold in SA with a 5-star safety rating

Stakeholders include

* Schools
* RAA
* Partners
* Manufacturers
* Contractors
* MAC
* Police
* Local Govts

**Outcomes**

**Objectives**

**Why we do it**

Assets

Staff

Goods & Services

**Activities**

**Outputs (Products & Services)**

**Inputs/Ingredients**

**What we do & How we do it**